



BUSINESS OF MEDICINE

SEPT. 18-20

EL PASO CONVENTION CENTER
EL PASO, TX



Physicians Caring for Texans

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Conference Essentials

Registration Hours

Hotel Paso Del Norte

Thursday, Sept. 18 3-6 pm

Friday, Sept. 19 4-8:30 pm

El Paso Convention Center

Friday, Sept. 19 7 am-6 pm

Saturday, Sept. 20 6:30 am-3 pm

Exhibit Hours

Friday, Sept. 19 10:30 am-6 pm

Saturday, Sept. 20 7 am-2 pm

Lactation Room

Thursday, Sept. 18 7 am-8 pm

Friday, Sept. 19 8 am-10 pm

Hotel Paso Del Norte, Prickly Pear

Friday, Sept. 19 7:30 am-6 pm

Saturday, Sept. 20 6 am-4 pm

El Paso Convention Center

Courtesy of the Women Physicians Section and Young Physician Section

Parking Information

El Paso Convention Center

On-Site Parking: \$13 per day

Hotel Paso Del Norte

Self-Parking: \$26 daily

Valet Parking: \$32 daily

Plaza Hotel Pioneer Park

Self-Parking: \$25 daily

Valet Parking: \$30 daily

TMA Courtesy Shuttle from Hotels

To/From: El Paso Convention Center

Friday, Sept. 19 7 am-6:30 pm

Saturday, Sept. 20 6:30 am-4 pm



Wi-Fi Information

Network: Business of Medicine

Passcode: TMABOM2025

@texmed

@wearetma

#TMABOM2025

CME Reporting Simplified!

This year, TMA is taking care of your CME credit tracking for you. See page 16.



SHOP VENDORS THAT SUPPORT TMA

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with the help of our long-term supporters – TMA 360 Vendors.
We encourage you to frequent these vendors with your business.

texmed.org/VendorGuide



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INSURANCE TRUST



TMLT
Texas Medical Liability Trust

Officite



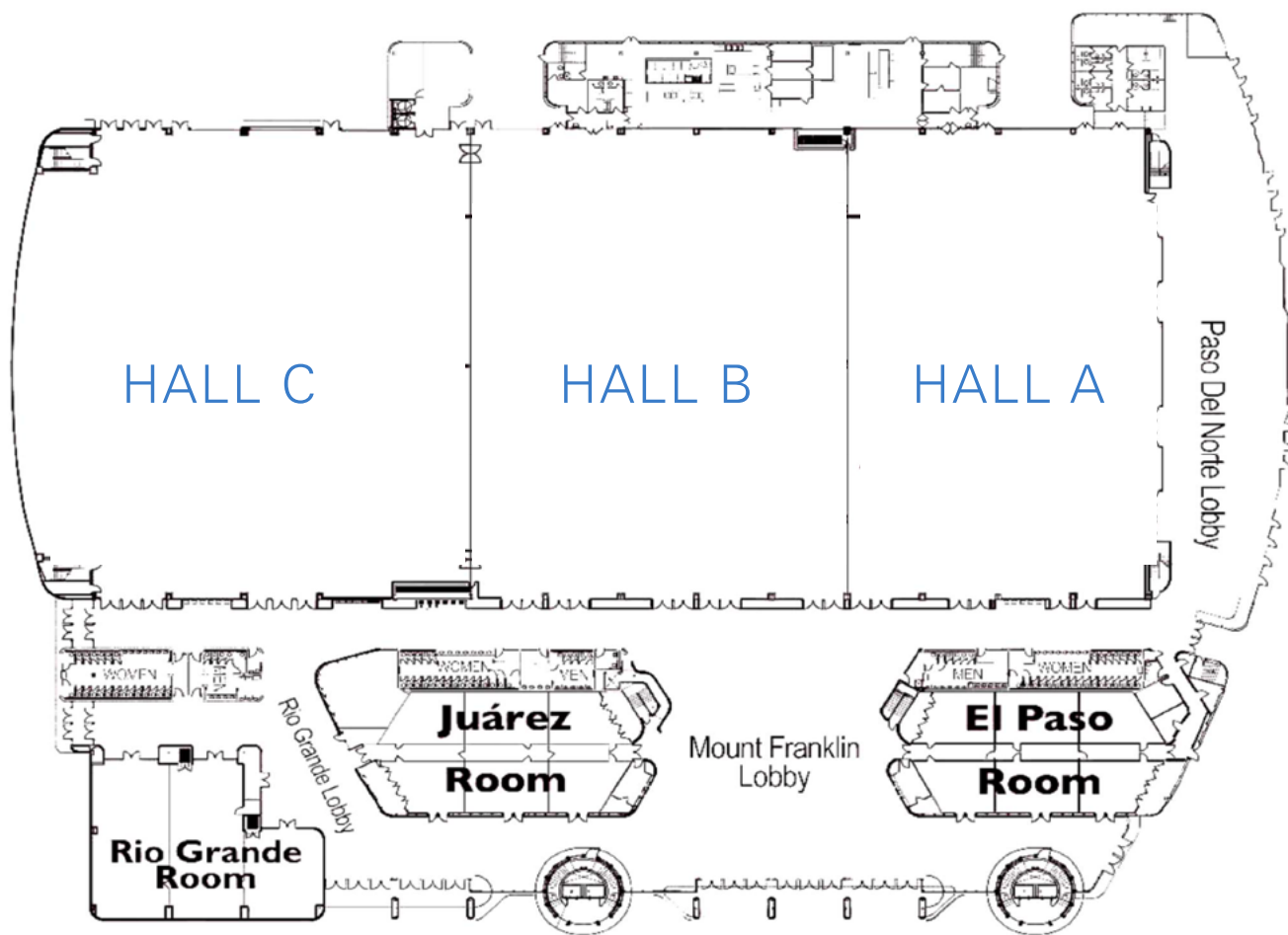
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EL PASO CONVENTION CENTER



HOTEL PASO DEL NORTE





WALKABILITY KEY

From Hotel Paso Del Norte:

El Paso Convention Center, 3 min.

Alcantara Sky Garden, 1 min.

From Plaza Hotel:

El Paso Convention Center, 5 min.

Alcantara Sky Garden, 2 min.

AGENDA

THURSDAY, SEPT. 18

9 am-8 pm
Business Meetings
See Business Meeting Schedule



Border Health CAUCUS

ACCESS TO CARE

SEPT. 18 | 8 AM-2 PM
HOTEL PASO DEL NORTE | EL PASO

AGENDA

8 am	Continental Breakfast Registration	10:30am	Augmented Intelligence and Border Practice <i>Ogechika Alozie, MD, CEO/Medical Director, Sunset West Health</i>
8:30-9:15 am	Welcome and Keynote Speakers 2nd Floor, Salon C <i>Victor Gonzalez, MD, Chair, Border Health Caucus</i> <i>Jayesh "Jay" Shah, MD, President, TMA</i> <i>Rep. Vincent Perez (D-El Paso)</i> <i>Renard Johnson, Mayor, City of El Paso</i>	11 am	Impact of Data Access on Patient Care <i>Emily Hartmann, Executive Director, PHIX Network</i>
9:15 am	Potential Impact of Budget Cuts on the Border (video presentation) <i>U.S. Rep. Veronica Escobar (D-Texas)</i> <i>Introduction by Daniel Flores,</i> <i>Staff District Representative</i>	11:30 am	Collaboration in Health Care <i>Michael Linden-Johnson, Senior Director of Clinical Trials and Business Development, Medical Center of the Americas Foundation</i>
9:30 am	Public Health: Immigration and Health Care <i>Hector Ocaranza, MD, Local Health Authority, City-County of El Paso</i>	12-1pm	Working Lunch 89th Texas Legislature—Defending Medicine and the Importance of Advocacy <i>Ezequiel "Zeke" Silva III, MD, Chair, TMA Council on Legislation</i>
10 am	Disaster Preparedness <i>Wanda Helgesen, Executive Director, Border Regional Advisory Council</i>	1-2pm ETHICS	CME From Panic to Preparedness: An Innovative Approach to Cybersecurity <i>Cathy Bryant, RN, BSN, MHA, CHPC, Manager, Cyber Consulting Services, Texas Medical Liability Trust</i>
10:15 am	Break		

The Texas Medical Liability Trust is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Texas Medical Liability Trust designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This course has been designated by the Texas Medical Liability Trust for up to 1 credit of education in medical ethics and/or professional responsibility.

THURSDAY NIGHT SOCIAL

Kick off your El Paso experience
at the Thursday night social,
atop the historic Plaza Theater
at the Alcantar Sky Garden.

** Must present your BHC Conference badge
to receive your drink tickets.*

**4-6
PM**

PLAZA THEATER
AT THE ALCANTAR
SKY GARDEN

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in TMA Style*



Physicians Caring for Texans

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AGENDA

FRIDAY, SEPT. 19

Registration

7 am-6 pm | Lobby, El Paso Convention Center

4-8:30 pm | Mezzanine, Level 2, Hotel Paso Del Norte

Exhibit Hall Open

10:30 am-6 pm | Lobby, El Paso Convention Center

7 am-9 pm

Business Meetings

See Business Meeting Schedule

10:30 am-Noon

Resolution Writing Interactive Workshop

Juarez, El Paso Convention Center

John Flores, MD, Speaker of the House, TMA

Mark Casanova, MD, Vice-Speaker of the House, TMA

- Learn how to draft and propose a formal resolution for the House of Delegates.

11:45 am-12:45 pm

Lunch in the Exhibit Hall

Lobby, Convention Center

12:45-2 pm

General Session

Hall A, El Paso Convention Center

Welcome and Opening Remarks

Jayesh "Jay" Shah, MD, President, TMA; Sarah Walker, MD, President, El Paso CMS

PANEL

AI in Action: Practical Uses in Healthcare *(Ethics)*

Joseph Schneider, MD; Jawahar Jagarapu, MD; R. Todd Richwine, DO; **Moderator:** Ogechika Karl Alozie, MD

- Hear about real-world practical and ethical applications of AI to improve health care efficiency.

2:15-3:15 pm

Concurrent CME

(1 hour CME)

Patient Education Materials and AI

Juarez, El Paso Convention Center

Joseph Schneider, MD

- Utilize AI tools to create and customize patient education materials.

Large Language Models and Chart Summarization

El Paso, El Paso Convention Center

Jawahar Jagarapu, MD

- Discuss the role of large language models and how to use them to summarize patient charts.

3:15-4 PM



SMALL TALKS COFFEE BREAK

The Small Talks Coffee Break is a chance to gather for casual conversations, make connections, and visit with exhibitors.

Lobby, El Paso Convention Center

Small Talk A

Small Talk B

3:15-4 pm

Section Connections
with TMA Sections

TMA Medical Economics –
Questions and Concerns

AGENDA

FRIDAY, SEPT. 19

Registration

7 am-6 pm | Lobby, El Paso Convention Center

4-8:30 pm | Mezzanine, Level 2, Hotel Paso Del Norte

Exhibit Hall Open

10:30 am-6 pm | Lobby, El Paso Convention Center

4-5 pm

(1 hour CME)

Concurrent CME

Ambient Listening and Scribing

Juarez, El Paso Convention Center

R. Todd Richwine, DO

- Learn the benefits of ambient listening and scribing technologies for reducing administrative burden.

Don't Fear AI

El Paso, El Paso Convention Center

Ogechika Karl Alozie, MD

- Understand common concerns about adopting AI in a clinical setting.

5-6 pm

Networking Happy Hour

Mt. Franklin Lobby, El Paso Convention Center

8-11 pm

All-Conference Mixer: Pub Quiz

Salon AB, Hotel Paso Del Norte



CELEBRATING 50 YEARS OF MSS AND RFS

Congratulations to TMA's Medical Student and Resident and Fellow Sections on 50 years of dedication, impact, and excellence.

Thank you for all you have done and continue to do to transform Texas medicine.

*Be part of the celebration
at TexMed 2026!*

**SAVE THE DATE
FOR TEXMED 2026**

April 16-18 | Corpus Christi



TMA sections offer outstanding programming and networking opportunities through a generous Pinnacle Sponsorship from TMA Insurance Trust.

Networking Happy Hour

Friday, Sept. 19 | 5-6 pm
Mt. Franklin Lobby, El Paso Convention Center

Live music together with light appetizers and drinks is the perfect prescription for building connections on a more personal level.



***MIX AND MINGLE
WITH COLLEAGUES!***

ALL CONFERENCE MIXER

*Hosted by TMA Sections with
support from TMA Insurance Trust*



**PUB
QUIZ**

*Join your colleagues for
a night of fun and laughs!*

**FRIDAY, SEPT. 19
8-11 PM**

**HOTEL PASO DEL NORTE,
SALON AB, LEVEL 2**

“ASK THE EXPERT”

BREAKFAST

Practice Management Solutions

SATURDAY, SEPT. 20 | **8-9 am** | *Juarez*



Dexter G. Turnquest, MD
FACS
Moderator



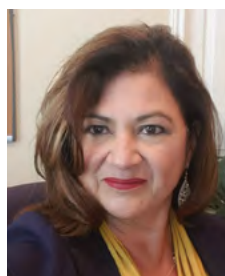
Bob Baker
Owner of 24OurCare
Table #4



Monte Byrd
ChFC, CLU, AIF, NQPA, CEPA
Founder
Table #3



Anthony V. Maioriello
MD, MS, FAANS, FACS
Founder
Table #10



Mary Gonzales
Senior Business
Relations Manager
Table #12



Guy Patterson
CEBS
Executive Director
Table #11



Bhumit Shah
Client Lead
Table #13

Stop by our panelists' tables in the foyer and continue the conversation.

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**Note, however, that Texas Medical Liability Trust and Texas Medical Association Insurance Trust are endorsed by the Texas Medical Association.*

AGENDA

SATURDAY, SEPT. 20

Registration

6:30 am-3 pm | Lobby, El Paso Convention Center

Exhibit Hall Open

7 am-2 pm | Lobby, El Paso Convention Center

6 am-4 pm

Complimentary Baggage Check

Mezzanine, Level 2, Hotel Paso Del Norte
Lobby, El Paso Convention Center

7:30-9 am

Breakfast in the Expo Hall

Lobby, El Paso Convention Center

8-9 am

Ask the Expert Panel: Practice Management Solutions

Juarez, El Paso Convention Center

Moderator: Dexter Turnquest, MD, TMA Board of Trustees Member

9:15-10:35 am

General Session

(1 hour CME)

Hall A, El Paso Convention Center

Opening Remarks and Introductions

Jayesh "Jay" Shah, MD, President, TMA

Update from the AMA

Willie Underwood, III, MD; President-Elect, AMA

Legislative Wins: Texas Edition

Jayesh "Jay" Shah, MD, President, TMA; G. Ray Callas, MD, Past President, TMA;

Zeke Silva, MD, Chair, Council on Legislation, TMA;

Clayton Stewart, Vice President of Public Affairs and Chief Lobbyist, TMA

- Get briefed on the outcome of the recent legislative session and the impact on medicine and the health care landscape in Texas.

10:45-11:45 am

Concurrent CME

(1 hour CME)

The Business of TMA: Mock House of Delegates

Juarez, El Paso Convention Center

John Flores, MD, Speaker of the House, TMA

Mark Casanova, MD, Vice-Speaker of the House, TMA

- Learn about the governance structure of the TMA and how to participate in its policy-making process.

AI: Policies, Procedures, and Preparation

El Paso, El Paso Convention Center

Shannon Vogel, AVP Health Information Technology

- Discuss uses of AI and policy considerations when preparing for implementation

11:45 am-12:10 pm

Lunch in the Exhibit Hall

Lobby, Convention Center

AGENDA

SATURDAY, SEPT. 20

Registration

6:30 am-3 pm | Lobby, El Paso Convention Center

Exhibit Hall Open

7 am-2 pm | Lobby, El Paso Convention Center

12:15-1:45 pm

General Session

Hall A, El Paso Convention Center

Making it Work: Tactical Strategies to Build an Effective Team

Therese Gopaul-Robinson, MPH

Hosted by the TMA Women's Physician Section with support from TMA Insurance Trust

- Implement tactical strategies for building and leading a high-performing health care team.

Concurrent CME

2-3 pm

El Paso, El Paso Convention Center

Trends in Compensation and Physician Contracts in 2025

Jillian Vestal, JD, Panacea Legal

- Assess current trends in physician compensation and contracts to ensure they align with your professional goals.

2-3:30 pm

Juarez, El Paso Convention Center

The Deep Dive: Tactical Strategies to Build an Effective Team

Therese Gopaul-Robinson, MPH

- Develop and execute a comprehensive plan for building, motivating, and sustaining an effective patient care team.

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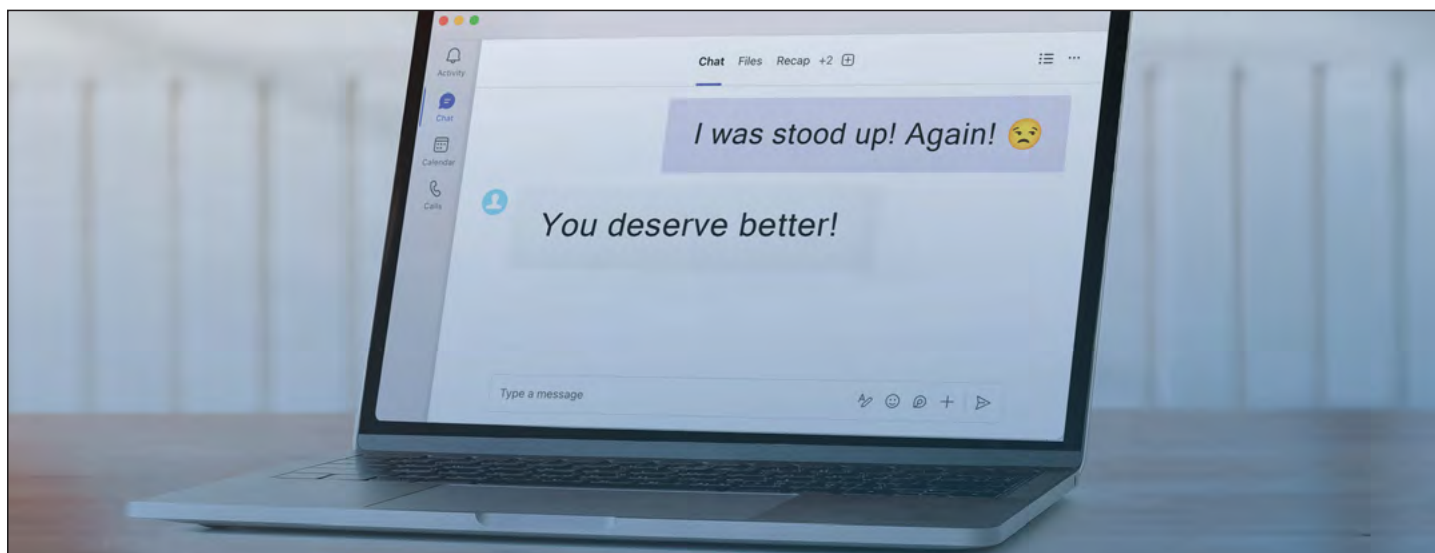


Store your bag and stay a while.

Complimentary Baggage Check

**Saturday, Sept. 20
6 AM-4 PM**

**MEZZANINE, LEVEL 2, HOTEL PASO DEL NORTE
LOBBY, EL PASO CONVENTION CENTER**



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CME INFORMATION

CME Reporting Simplified

This year, TMA is taking care of your CME credit tracking for you.

To ensure you receive accurate credit, please:

- Wear your conference badge at all times.
- Have your badge scanned as you enter each CME session.
- If you attend multiple sessions in the same room, have your badge re-scanned before each session begins.
- TMA will record your CME credit by Oct. 17. All credit types will be recorded as part of this scanning (ethics, SUD, etc.).

Questions?

At the conference: Visit Member Services

After the conference: Contact the Knowledge Center at (800) 880-1300 or knowledge@texmed.org.

Accreditation Statement

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement

The Texas Medical Association designates this live activity for a maximum of 9.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This course has been designated by the Texas Medical Association for up to 1 credit of education in medical ethics and/or professional responsibility.

Credit designations are subject to change. See individual session descriptions for specific credit designations.

WE WANT YOUR FEEDBACK!

Please take a moment to complete the conference evaluation.

FEEDBACK FORM

BUSINESS MEETINGS

A full list of TMA's boards, councils, committees, and sections is available at texmed.org/BCCInfo.

Having trouble finding your meeting? Visit the registration desk or check the website for the up-to-date schedule.

Many councils and committees hold business meetings in conjunction with TMA's Business of Medicine Conference. At the discretion of the chair, these groups may invite other TMA members and guests to attend their meeting. The chair may also determine whether a guest can participate in the meeting. Guests may be required to leave if the council or committee goes into an executive session for closed deliberation. If you are not a member of these groups, please ensure you have spoken with the appropriate chair or TMA staff member to request or confirm attendance. Meetings of TMA boards are limited to the members of those boards.

DAY	DATE	START	END	GROUP	LOCATION	
BOARD MEETINGS						
Thursday	Sept. 18	9:00 AM	3:00 PM	Board of Trustees	3rd Floor, Armadillo	Hotel Paso Del Norte
Friday	Sept. 19	6:00 PM	8:00 PM	Board of Councilors Meeting	3rd Floor, Purple Sage	Hotel Paso Del Norte
COUNCIL MEETINGS						
Friday	Sept. 19	8:30 AM	11:00 AM	Council on Legislation	Rio Grande BC	Convention Center
COMMITTEE MEETINGS						
Friday	Sept. 19	1:30 PM	3:30 PM	Committee on Physician Distribution and Health Care Access	WestStar Boardroom	Convention Center
SECTION MEETINGS						
Saturday	Sept. 20	7:00 AM	8:00 AM	Women Physicians Section (WPS)	Hall A1	Convention Center
Saturday	Sept. 20	2:00 PM	3:30 PM	Medical Student Section (MSS)	Hall A1	Convention Center
CAUCUS MEETINGS						
Friday	Sept. 19	3:00 PM	4:00 PM	House Steering Caucus	Rio Grande BC	Convention Center
Friday	Sept. 19	4:30 PM	5:30 PM	Lone Star Caucus Leadership Retreat	Rio Grande BC	Convention Center
TEXPAC MEETINGS						
Friday	Sept. 19	12:00 PM	2:30 PM	Candidate Evaluation Committee	Juarez CD	Convention Center
Friday	Sept. 19	7:00 PM	10:00 PM	Board of Directors	2nd Floor, Salon CD	Hotel Paso Del Norte
TMA INSURANCE TRUST MEETINGS						
Friday	Sept. 19	5:30 PM	7:30 PM	Board of Trustees	3rd Floor, Bluebonnet	Hotel Paso Del Norte
OTHER						
Thursday	Sept. 18	8:00 AM	2:00 PM	Border Health Conference	2nd Floor, Salon CD	Hotel Paso Del Norte
Thursday	Sept. 18	6:00 PM	8:30 PM	County Medical Society Executives	3rd Floor, Bluebonnet	Hotel Paso Del Norte

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TEXAS MEDICAL
ASSOCIATION

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REGISTRATION OPENS NOV. 1

APRIL
16-18

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